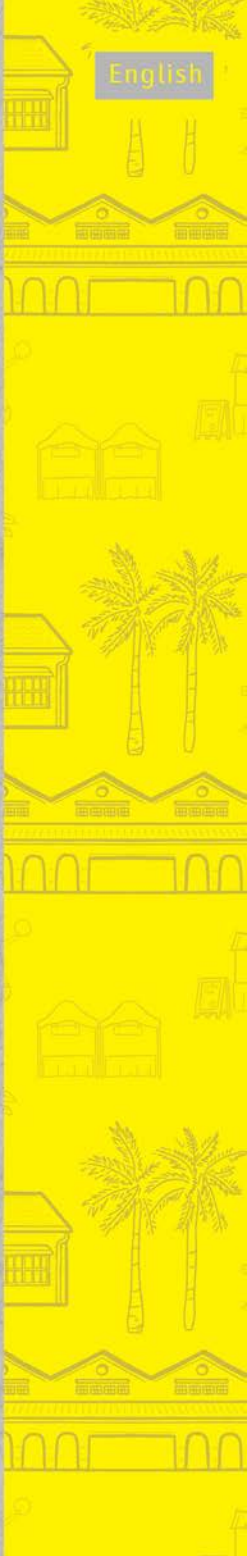


# Songshan Cultural and Creative Park

松山文創園區

English



## History Meets Creativity: Songshan Cultural and Creative Park

Originally built in 1937 as the Songshan Tobacco Factory of the Taiwan Governor-General, the site was later taken over by the Taiwan Tobacco and Liquor Corporation and renamed Songshan Tobacco Factory. As Taiwan's first modern cigarette production facility, it played a key role in the island's economy, manufacturing both cigarettes and cigars. However, due to a decline in demand, production ceased in 1998 and operations were transferred to the Taipei Tobacco Factory.

Designated as Taipei's 99th municipal historic site by the Taipei City Government in 2001, the former factory was transformed into Songshan Cultural and Creative Park (SCCP) and officially opened to the public on November 15, 2011. Aiming to be Taipei's original hub for original creativity, SCCP integrates heritage preservation with the growth of cultural and creative industries. By fostering collaboration in art, design and fashion, it has become a vital ecosystem for Taipei's creative landscape.

SCCP has a vision to be an inclusive place for all. A place to repurpose cultural heritage, support creative industries, encourage experimental innovation, and provide cultural spaces for citizens. The goal is to connect industry professionals with valuable resources while making culture more accessible to the public. As a global cultural and tourism destination, SCCP acts as a bridge that links Taiwan's cultural and creative industries with international opportunities.

## The Evolution of Songyan

When the tobacco factory was originally designed, it embraced the concept of an "industrial village" that balanced production efficiency with employee welfare - a groundbreaking approach to factory design at the time. Today, Songshan Cultural and Creative Park (SCCP) preserves numerous historic structures, including the Office Building, which exhibits the Japanese Secession architectural style, the Tobacco Factory with its spacious, light-filled corridors, Warehouses No. 1-5, the Boiler Room, and other designated historic sites. Combined with its rich and diverse ecological environment, SCCP seamlessly blends history and innovation.

### Municipal Historic Sites

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#### Warehouses No. 1-5 and Conveyor Belt

At its peak, the tobacco factory housed up to 15 warehouses, but due to significant structural damage over time, only Warehouses No. 1-5 remain today. Warehouse No. 1 was originally for finished goods storage, while warehouses No. 2-5 were for materials storage. To improve transportation efficiency, a conveyor belt was installed above Warehouse No. 2 and connected to the second floor of the Tobacco Factory, creating a continuous production system.



## The Office Building

Once used as offices and meeting rooms for factory employees, the building is thoughtfully designed with solid wood flooring, wooden window frames, and custom-made stone walls, reflecting both craftsmanship and attention to detail.



## The Tobacco Factory

The Tobacco Factory was the heart of cigarette production. The first floor, characterized by its densely arranged columns, housed the leaf processing and cutting departments. The second floor, on the other hand, was an open, column-free space that housed the cigarette rolling and packaging departments.



## Boiler Room

During its operation, the tobacco factory relied on heavy oil-fired boilers to power its machinery. Standing 36 meters tall, the chimney was once a recognizable landmark in Taipei. Today, it stands proudly facing Taipei 101, creating a visual connection between the city's industrial past and modern days.



## Historic Buildings

### The Inspection Room

Cigarette prices skyrocketed after the war. The factory's security office became a checkpoint and was renamed the Inspection Room. To prevent employees from hiding cigarettes, all workers were required to pass through the Inspection Room at the start and end of their shifts.



### The Machine Repair Plant

At its peak, the factory operated 30 non-filter cigarette machines, producing 2 billion cigarettes annually. If any machinery broke down, the Machine Repair Plant was responsible for maintaining and repairing the cigarette production equipment.



### The Nursery Room

Constructed after the war, the Nursery Room was originally located south of the Tobacco Factory but was relocated to its current site to accommodate the construction of the Taipei Dome. During the factory's operation, it served as a day-care facility, allowing employees to leave their infants and young children with professional caregivers while they worked.



## Architectural Highlights

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### Baroque Garden - Wan-Hsiang Garden

In 1958, the garden was designed by Lin Yuan-Lang, an engineer from the Taipei Distillery, at the request of factory manager Chen Lu-Tan. The layout follows a geometric design, blending Chinese and Western cultural elements. A standout feature is the three-tiered fountain, a rare champagne tower design, which also functions as a water reservoir for firefighting.



### Ecological Pond

Originally a large artificial pond used for firefighting during the factory's operation, this area has been transformed into an ecological pond. Surrounded by a variety of native protected plants, it has become a peaceful spot where you can hear the sounds of frogs croaking and insects chirping. As one of the rare wetlands in Taipei City, it is often called the green gem of the city's Eastern District.



### Multi-Purpose Hall

Originally built as a cafeteria and auditorium for factory employees, this space doubled as a basketball court and served as a practice venue for the Taiwan Tobacco and Liquor Corporation basketball team.



## Annual Activities

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Situated in the heart of Taipei City, Songshan Cultural and Creative Park (SCCP) thrives on three core values: historic site, ecology, and creative content. Each year, SCCP hosts signature events such as "SCCP Grad Expo," "Songyan Summer Festival," and "Songyanland Festival." These events not only reinforce SCCP identity but also provide a platform for emerging creators. By focusing on four key aspects - "innovation soft power," "social media engagement," "brand development," and "talent cultivation" - SCCP aims to become Taipei's original hub for original creativity. As a key cultural landmark and international creative hub, SCCP invites the public to engage with art and design and experience limitless creativity.

### SCCP Grad Expo

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As one of Taiwan's largest student graduation exhibitions, the SCCP Grad Expo brings together over 40 universities and colleges each year. Spanning six themed weeks, the event fosters interdisciplinary learning, collaboration, and connections between students and industry professionals.



## Songyan Summer Festival

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Debuting in 2022, the Songyan Summer Festival brings SCCP to life after dark with music, performances, markets, art, and foodie experiences. This annual event invites visitors to explore new ways to enjoy the historic site at night - soak up the summer breezes and immerse themselves in the vibrant festivities.

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SongYan Summer Festival

## Songyanland Festival

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The Songyanland Festival is an annual artistic celebration that brings together creators from a variety of fields to develop and present site-specific works centered around a unique theme that reflects Songyan's commitment to cultural preservation and adaptive reuse. The festival has featured over 100 original works since its inception in 2012. Starting in 2019, the event expanded to include outdoor site-specific installations. In 2023, it introduced a three-year curatorial cycle, using art and creative storytelling to reimagine and revitalize Songyan's historic spaces.



## The Ecology of Songyan

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In addition to its historic architecture, SCCP preserves valuable green space, old trees, and diverse plant communities, playing a vital role as an ecological stepping stone in Taipei. Visitors can explore the rich biodiversity or enjoy the soothing sounds of insects, frogs and birds as they discover the natural beauty woven into Songshan Cultural and Creative Park.



## Songyan Moments - Audio Guide



The Songyan Moments audio guide provides an engaging and immersive way to explore SCCP. Featuring an interactive online map and 20 curated tour stops, it offers visitors a deeper understanding of the site's history, cultural heritage, and architectural landmarks.



## Guided Tours

### Weekend Guided Tours

Tour Times: Every Saturday and Sunday at 10:00, 13:30, and 16:00.

Duration: Approximately 30 minutes.

### Important Information:

1. No pre-registration required. Simply visit the "SCCP Information Center" on the day of the tour to register for free.
2. Tours will be canceled if fewer than 6 people sign up.
3. For the latest updates, please check the "SCCP Information Center" announcements.

### Group Tours

We offer three types of tours: History & Culture, Industry & Academia, and Ecology. Each tour requires a minimum of 15 participants. For booking information, please visit the official Songshan Cultural and Creative Park website.



## Information

### Visitor Information

Opening Hours (may vary by exhibition area):

Indoor Spaces: 8:00 AM - 10:00 PM

Outdoor Areas: Open 24 hours

### Contact Information

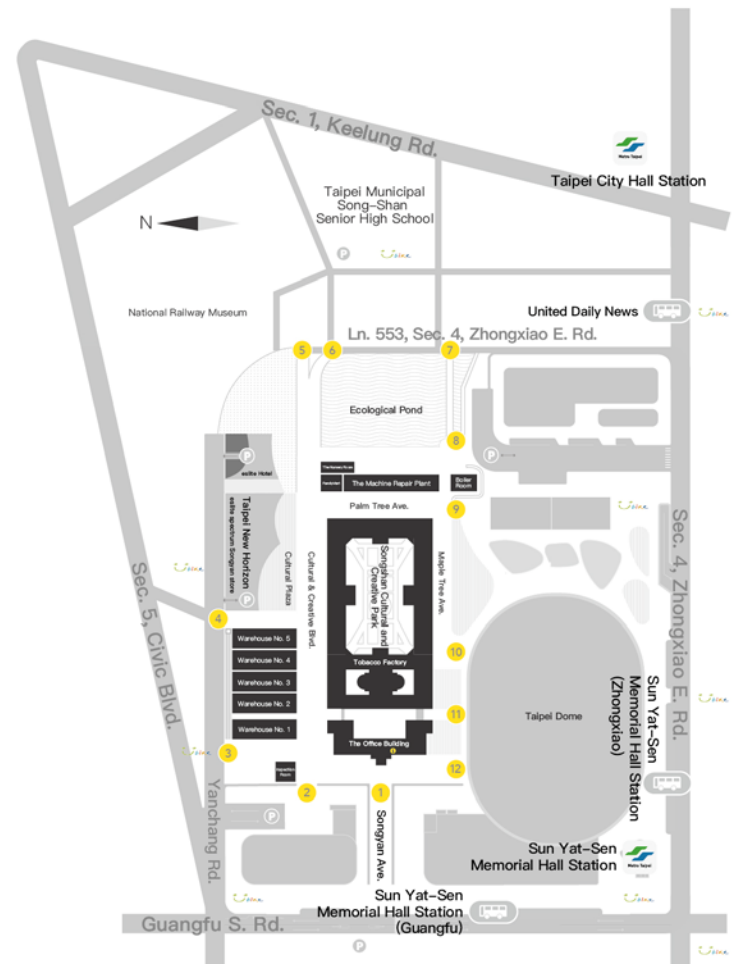
Address: No.133 Guangfu South Road, Xinyi District, Taipei City

Phone: +886 2 2765 1388

Email: [tcicss@taipeiculture.org](mailto:tcicss@taipeiculture.org)



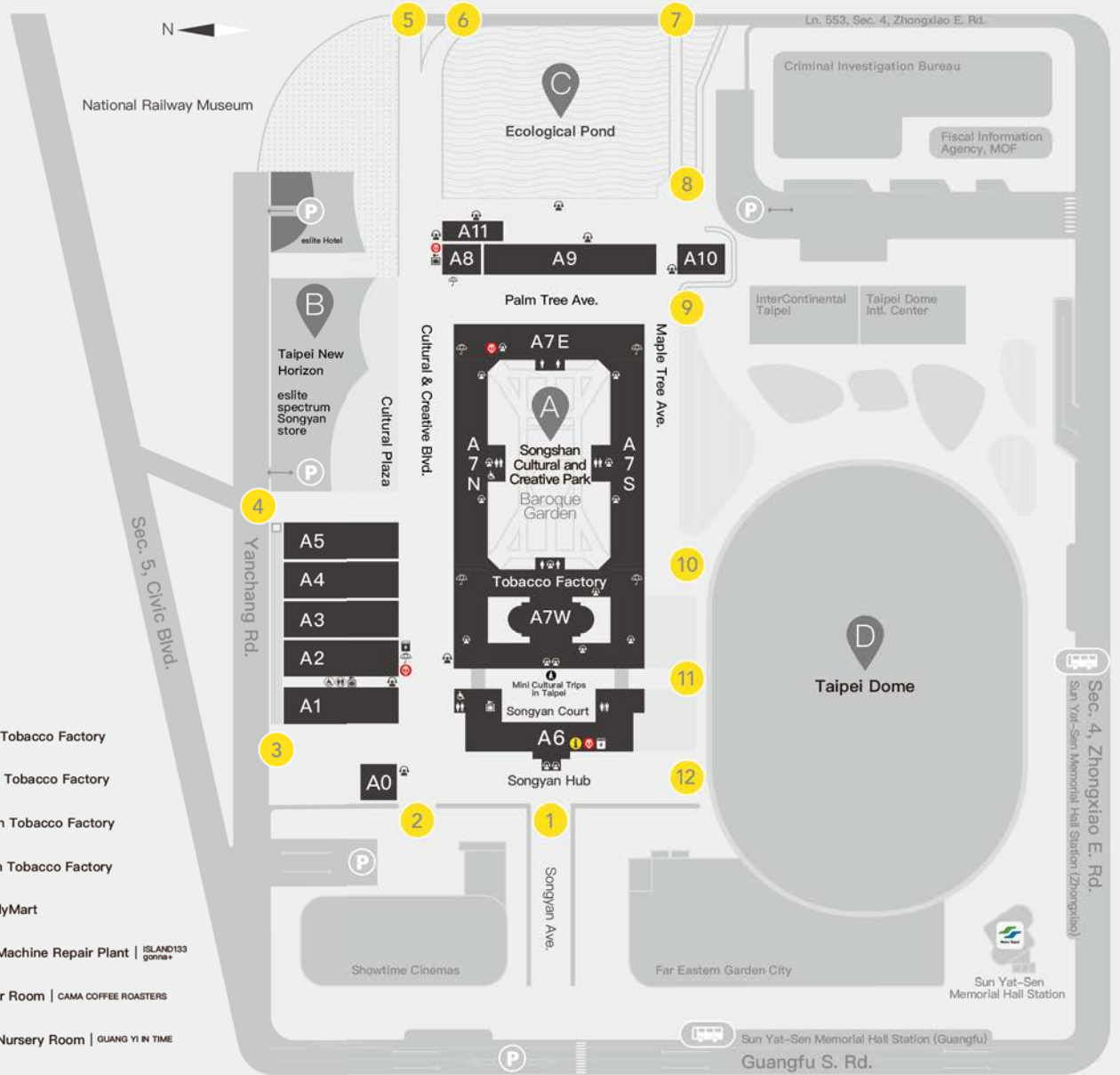
Events



# Songshan Cultural and Creative Park Floor Plan

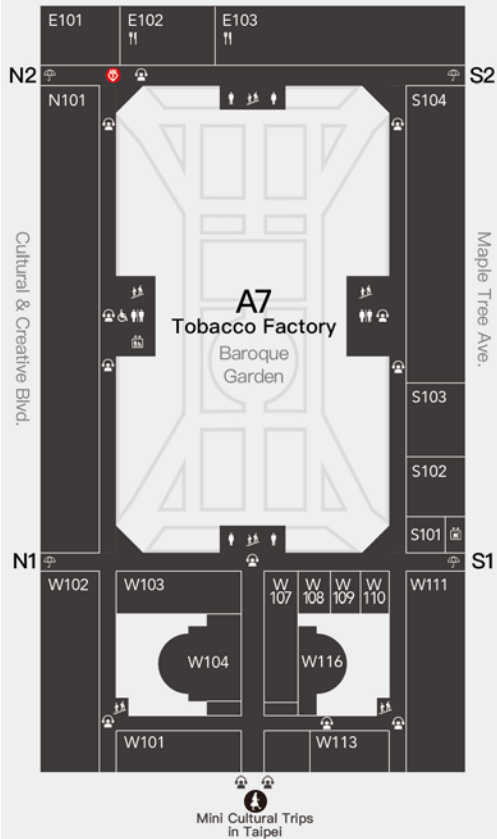
- N** Entrance
- A** Songshan Cultural and Creative Park
- B** Taipei New Horizon
- C** Ecological Pond
- D** Taipei Dome

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|-------------------------------|---|
| <b>A0</b> Inspection Room     | <b>A7 E</b> East Tobacco Factory                      |
| <b>A1</b> Warehouse No. 1     | <b>A7 W</b> West Tobacco Factory                      |
| <b>A2</b> Warehouse No. 2     | <b>A7 S</b> South Tobacco Factory                     |
| <b>A3</b> Warehouse No. 3     | <b>A7 N</b> North Tobacco Factory                     |
| <b>A4</b> Warehouse No. 4     | <b>A8</b> FamilyMart                                  |
| <b>A5</b> Warehouse No. 5     | <b>A9</b> The Machine Repair Plant   ISLAND133 gonna+ |
| <b>A6</b> The Office Building | <b>A10</b> Boiler Room   CAMA COFFEE ROASTERS         |
|                               | <b>A11</b> The Nursery Room   GUANG YI IN TIME        |



1F

Palm Tree Ave.

**A7 E East Tobacco Factory**

- E101 MINIWIZ Trash Kitchen
- E102 TSUTAYA BOOKSTORE
- E103 Songyan Style Gallery

**A7 W West Tobacco Factory**

- W101-103 Taiwan Design Museum
- W107
- W104 Not just Library
- W108 no photo no life
- W109 INTZUITION
- W110 TAIWANIZE
- W111 Art Space D | Clinic
- W113 Catering Room | eyecandle
- W116 Male Bathhouse

**A7 S South Tobacco Factory**

- S101 Art Space B
- S102 One Love Taipei-Indigenous Concept Store
- S103 Art Space A
- S104 South Tobacco Factory

**A7 N North Tobacco Factory**

- N101 North Tobacco Factory

**A6 The Office Building**

- O102 Taiwan Design Museum Ticket Counter
- O103-104 Design Pin
- O110 Songyan Hub, SSCP Information Center
- O109 Songyan Hub, SSCP Creative Space
- O108 hof (EVERYDAY OBJECT)



2F

Palm Tree Ave.

**A7 E East Tobacco Factory**

- E201 Art Space C
- E203 XR PLAYHOUSE

**A7 W West Tobacco Factory**

- W204 206 Multi-Purpose Hall
- W207 iF Design Salon Taipei / iF DESIGN ASIA
- W208 Meeting Room SSCP 211/212
- W210 West Meeting Room SSCP

**A7 S South Tobacco Factory**

- S201 Taiwan Design Alliance
- S203 Songyan Creative Hub

**A7 N North Tobacco Factory**

- N201 TDRI Information
- N202 TDRI Creative Forum

**A6 The Office Building 2F**

- O202 Meeting Room SSCP 202
- O203 Meeting Room TDRI 201
- O204 Meeting Room TDRI 202
- O205 Meeting Room SSCP 201
- O206-207 Taipei Culture Foundation SSCP Management Center
- O302 Meeting Room SSCP 301

Information Audio Guide F&B AED Umbrella Rental Breastfeeding room

Stairs Elevator for Goods Accessible Elevator Power Bank Rental

Baggage Lockers Toilet All Gender Toilet Men's Toilet Women's Toilet Accessible Toilet

Mini Cultural Trips in Taipei  
(Stone Tablet of Songshan Tobacco Factory Anthem)

