Songshan
Cultural and Creative Park

松山文創園區



Songshan Cultural and Creative Park: Where Old Meets New

Built in 1937, Songshan Cultural and Creative Park (SCCP) began its life as the Songshan Tobacco Factory of the Taiwan Governor-General Monopoly Bureau. It was later taken over by the Taiwan Provincial Monopoly Bureau and renamed Songshan Tobacco Factory of the Taiwan Provincial Monopoly Bureau. As the first cigarette-rolling factory in Taiwan, it manufactured cigarettes and cigars, generating considerable income for Taiwan at the time. In 1998, as demand declined, the factory stopped manufacturing these products, and merged with Taipei Cigarette Factory.

In 2001, the Tobacco Factory was listed by Taipei City Government as Taipei's 99th municipal historic site. On November 15, 2011, it was transformed into Songshan Cultural and Creative Park, and has been officially open to the public ever since. SCCP shoulders the missions of promoting Taipei's originality; reinforcing Taipei's soft power in culture and creativity; and enhancing the city's competitiveness. SCCP has been recognized as "Taipei City's Hub for Originality," and serves as a social enterprise for the cultural and creative industry.

Located at a prime location in Taipei City, with new buildings sprouting up all around, SCCP's rich history, ecology, and culture stand out even more. Each year, SCCP organizes events on its premises such as the SCCP Grad Expo, Songyan Summer Festival, and the Songyanland Festival to promote its brands and support young creators. SCCP fulfills its role of being "Taipei City's Hub for Originality" by reinventing soft power, building social networks, managing brand-value, and cultivating talent. By fostering creative talents and encouraging originality, SCCP has become not only an important hub for creativity in Taiwan, but also a site for the international cultural and creative industry. It provides a space for the public to appreciate art and originality, and to marvel at the creativity that knows no bounds.

Songshan Tobacco Factory -Then and Now

The architects bore the concept of "industrial village" in mind at the design stage. They planned the production flow, as well as taking into account the welfare and needs of the employees, which was the first in industrial architecture. SCCP has preserved several structures, such as the Office Building built in eclectic style, the Tobacco Factory, Warehouses 1 to 5, and the Boiler Room, all of which are classified as municipal heritage sites. SCCP also has many more buildings of historic interest. With its rich and diverse ecology conserved, SCCP takes pride in being a place where history and innovation coexist.

Taipei Municipal Historic Sites

Warehouses 1 to 5 & the Conveyor Belt

The Tobacco Factory was first built with 10 warehouses. Warehouses 11 to 15 were added after WWII. As some warehouses were seriously damaged, only Warehouses 1 to 5 still remain and currently serve as important multi-purpose spaces for exhibitions and performances. During its time as a tobacco factory, cigarettes were manufactured, rolled, and packed on the second floor; they were then directly transmitted to Warehouse 2 via conveyor belt, reducing reliance on manpower. They were then transported from the warehouse to sales locations via railways behind the warehouse.



The Office Building

The Office Building served as the offices and meeting rooms of the Tobacco Factory employees. Today, the first floor has been converted to the SCCP Information Center and the Design Pin. The second floor is the SCCP Management Center. The building's floor and window frames were made of woods, and the stones used for the walls were all custom cut, giving the architecture a unique and exquisite style.



Tobacco Factory

The Tobacco Factory was where tobacco leaves were handled, and cigarettes were rolled and packed. Well-known old cigarette brands, such as "Long Life" and "New Paradise" were manufactured here. The factory was especially designed with single long rooms without partitions. Many columns were positioned on the first floor to bear the weight of the machinery on the second floor.



Boiler Room

The Boiler Room once burned heavy oil to provide power for the Tobacco Factory. Its chimney used to be a Taipei City landmark. It now looks out to the faraway Taipei 101, a current Taipei City landmark, forming a visual juxtaposition of the old and the new.



Historic Buildings

The Inspection Room

Employees at the Tobacco Factory must pass through the Inspection Room when they clock-in and clock-off, similar to how security offices are manned by personnel nowadays. While revitalizing the space to promote creative industries, consumers are offered more varieties.



The Machine Repair Plant

The Tobacco Factory was equipped with 30 machines for manufacturing cigarettes without filter tips, yielding 2 billion cigarettes per year. The Machine Repair Plant was where equipment and machines used in manufacturing were repaired.



The Nursery Room

Built around the concept of industrial village, Songshan Tobacco Factory had reached up to 2,000 employees at its heyday, areas for various purposes were therefore designed. The nursery was relocated to its current location due to the construction of Taipei Dome, it functioned similarly to modern nurseries. Employees were allowed to bring their babies here for care by nannies and work with peace of mind.



Featured Buildings

Baroque Garden - Garden of Evening Fragrance

The garden was designed in 1958 by Lin Yuan-lang, a Taipei Alcohol Factory technical specialist, at the invitation of then factory director, Chen Lu-tan. Lin adopted geometric designs and fused Chinese and Western cultural elements. The fountain in the garden is a rare three-tier design resembling a champagne tower, and was built for moisture-regulating and fire-control purposes.



Ecological Pond

This large pond was originally constructed for fire control; it has now been repurposed into an Eco Pond surrounded by diverse conserved plants. This is a great place to hear frogs croaking and insects chirping. A rare urban wetland in Taipei City, it is considered a "green gem" of Taipei's Eastern District.



Multi-Purpose Hall

The Hall was an auditorium for employees to dine and assemble. It later served as a basketball court, where the Taiwan Provincial Monopoly Bureau basketball team would practice. Now, it has been converted into the spacious Multi-Purpose Hall, which serves well for a variety of exhibitions and performances.



Annual Activities

Songshan Cultural and Creative Park is located at the prime area of Taipei City. Amidst the surrounding new constructions, it focuses on three main pillars — heritage, ecology, culture and humanities. Each year, self-organized events SCCP Grad Expo, Songyan Summer Festival and Songyanland Festival are held, seeking to promote the park as a brand and to support young creators. Through four aspects — "innovation in soft power", "connection of online community", "management of brand value" and "cultivation of creative talents" — the park strives to achieve the goal of making "Taipei City's Hub for Originality" that nurtures original artists and creativity. The aim is to become the significant creative hub in Taiwan, as well as an international cultural and creative cluster, where the public can engage in art and design to experience unlimited creativity.

SCCP Grad Expo

The SCCP Grad Expo is one of Taiwan's largest graduation exhibitions, with over 50 departments from different colleges participating each year. The event is organized into six themed weeks, allowing students to observe and learn across different schools and departments, meanwhile, encouraging academic exchange and collaboration with the industry.





SongYan Summer Festival

"SongYan Summer Festival" invites the public to experience the summer night vibes in full swing at the historic site! The park debuted the "SongYan Summer Festival" event in 2022, endeavord to spark the public's imagination towards nighttime business at the historic site through music, performances, markets, art and food. The public is invited to enjoy summer life, evening breeze and all the exciting activities.



Songyanland Festival

Songyanland Festival is an annual art event that brings together a diverse range of artists to work and to respond to specific issues, fulfilling SCCP's role as a site for both preserving and repurposing cultural heritage. Since its inception in 2012, the festival has exhibited over 100 sets of original works. Beginning in 2019, artists are encouraged to create works outdoors and onsite. And since 2023, the festival has adopted a three-year curatorial practice to continuously adapting SCCP's story through artistic creations, and revitalizing the historic spaces.



The Ecology of Songyan

In addition to historical buildings, the park's preserved green spaces, old trees and plants all play important roles in terms of Taipei's ecological landscape. Visitors are encouraged to check out the plants' information signs, listen for various twittering of birds and chirping of insects, and explore the ecological features of Songshan Cultural and Creative Park.











Ecological stepping stone in the Urban Jungle: Ecological Hide and Seek with Flora and Fauna

Songyan Base's abundant vegetation and over 6,000-square-meter ecological pond offers an important sanctuary for plants and animals. Over 125 species of ground plants, 50 types of insects, and 30 species of birds inhabit this urban oasis. Each year, 30-45 bird species visit this green island, including the moorhen, white-breasted waterhen, kingfisher, grey heron, Taiwan blue magpie, Taiwan Barbet, collared scops owl, and the class-two protected black-naped oriole. Visitors have the opportunity to observe these graceful creatures closely within the park. The meticulously cared-for ecological pond supports the city's biodiversity and contributes to Taipei's environmental sustainability.













Plan Your Visit

Hours (All information is subject to change)

Indoor: 8 am - 10 pm Outdoor: Open for 24 hours

Contact

No. 133, Guangfu S. Rd., Xinyi District, Taipei City, Taiwan Phone: +886-2-2765-1388 / Fax: +886-2-2767-1823

Weekend Guided Tours

Schedule: Saturdays and Sundays, 10:00 am, 1:30 pm, 4:00 pm

Duration: Each tour session is about 30 mins.

Note:

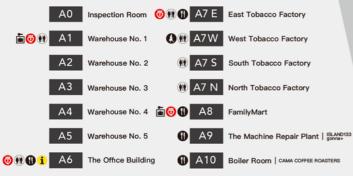
- 1. No prior registration is required. You can register for free at the SCCP Information Center on the day.
- 2. The guided tour will be canceled if fewer than six people register for a session on the day.
- 3. Please refer to the on-site announcement of the SCCP Information Center.

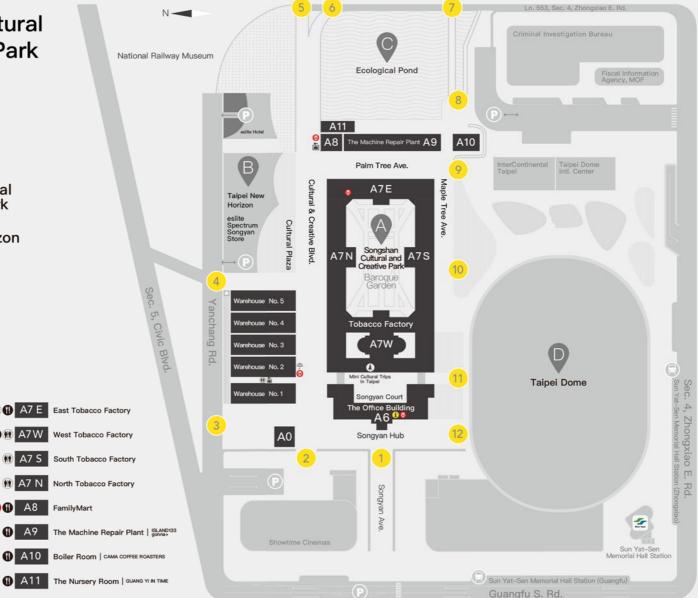
Group Visits

All groups are required to register in advance. Register here. ec. 1, Keelung Rd. Taipei City Hall Station Song-Shan enior High School 0 Coike United Daily News Ln. 553, Sec. 4, Zhongxiao E. Rd. Events Hello, I'm Songshan **Cultural and Creative** Park's tour guide, Duck Song. Stike Tolke

Songshan Cultural and Creative Park Floor Plan

- **Entrance**
- Songshan Cultural and Creative Park
- Taipei New Horizon
- **Ecological Pond**
- Taipei Dome























A7 E East Tobacco Factory

E101 MINIWIZ Trash Kitchen ♠ E102 SunnyHills & Smille **1** E103 Songyan Style Gallery

A7 W West Tobacco Factory

W101-103 Taiwan Design Museum W107.115

W104 Not just Library W108 no photo no life W109 INTZUITION

W110 Jeidi

W111 Art Space D | Clinic

W113 Kitchen

W116 Male Bathhouse

A7 S South Tobacco Factory

S101 Art Space B

S102 One Love Taipei-Indigenous Concept Store

S103 Art Space A

S104 South Tobacco Factory

A7 N North Tobacco Factory

N101 North Tobacco Factory

A6 The Office Building Songyan Court O104 O108 0109 110

Songyan Hub

The Office Building

0102 Taiwan Design Museum Ticket Counter

O103-104 Design Pin

 O108 hof (EVERYDAY OBJECT) 0109 Songyan Hub, SCCP Creative Space

0110 Songyan Hub, SCCP Information Center

Palm Tree Ave.



A7 E East Tobacco Factory

E201 Art Space C E202 **Exchange Center**

E203 Gravity & Growth | Cultural Industry Laboratory by Group.G

A7 W West Tobacco Factory

W204-206 Multi-Purpose Hall

iF Design Salon Taipei / iF DESIGN ASIA W207

W208 XinForum / XinMedia

A7 S South Tobacco Factory

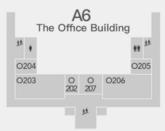
S201 Taiwan Design Alliance

S203 Songyan Creative Hub

& American Innovation Center

A7 N North Tobacco Factory

N201 TDRI Information N202 TDRI Creative Forum



A6 The Office Building 2F

0202 Meeting Room SCCP 202 0203 Meeting Room TDRI 201 0204 Meeting Room TDRI 202 0205 Meeting Room SCCP 201 O206-207 Taipei Culture Foundation SCCP Management Center

(3F) O302 Meeting Room SCCP 301





















