



Songshan
Cultural and
Creative
Park
松山文創園區

Songshan Cultural and Creative Park: Where Old Meets New



Songshan Cultural
and Creative Park

Built in 1937, Songshan Cultural and Creative Park (SCCP) began life as Songshan Tobacco Factory of the Taiwan Governor-General Monopoly Bureau. It was later taken over by the Taiwan Provincial Monopoly Bureau and renamed Songshan Tobacco Factory of the Taiwan Provincial Monopoly Bureau. As the first cigarette-rolling plant in Taiwan, it manufactured cigarettes and cigars, generating considerable income for Taiwan at the time. In 1998, as demand declined, the plant stopped manufacturing these products, and merged with Taipei Cigarette Factory.

In 2001, the Tobacco Factory was listed by Taipei City Government as Taipei' s 99th municipal historic site. On November 15, 2011, it was transformed into Songshan Cultural and Creative Park, and has been officially open to the public ever since. SCCP shoulders the missions of promoting Taipei' s originality; reinforcing Taipei' s soft power in culture and creativity; and enhancing the city's competitiveness. SCCP has been recognized as *"Taipei City' s Hub for Originality"* , and serves as a social enterprise for the cultural and creative industry.

Located at a prime location in Taipei City, with new buildings sprouting up all around, SCCP's rich history, ecology, and culture stand out even more. Each year, SCCP organizes events on its premises such as the Grad Expo; the Summer Festival; and the Songyanland Festival to promote its brands and support young creators. SCCP fulfills its role of being Taipei City' s Hub for Originality by reinventing soft power, building social networks, managing brand-value, and cultivating talent. By fostering creative talents and encouraging originality, SCCP has become not only an important hub for creativity in Taiwan, but also a site for the international cultural creative industry. It provides a space for the public to appreciate art and originality, and to marvel at the creativity that knows no bounds.

Songshan Tobacco Factory - Then and Now

The architects bore the concept of "industrial village" in mind at the design stage. They planned for the production flow, as well as taking into account the welfare and needs of the employees, which was a first in industrial architecture. SCCP has preserved many Taipei municipal historic sites, such as office buildings built in the Japanese Secessionist style; the Tobacco Factory with its vast span and well-lit hallway; Warehouses 1 to 5; the Boiler Room; and many more buildings of historic interest. Moreover, with its rich and diverse ecology conserved, SCCP prides itself for being home to both history and innovation.

Taipei Municipal Historic Sites

Warehouses 1 to 5 & the Conveyor Belt

The Tobacco Factory was first built with 10 warehouses. Warehouses 11 to 15 were added after WWII. As some warehouses were seriously damaged, only Warehouses 1 to 5 still remain and currently serve as important multi-purpose spaces for exhibitions and performances. During its time as a tobacco factory, cigarettes were manufactured, rolled, and packed on the second floor; they were then directly transmitted to Warehouse 2 via conveyor belt, reducing reliance on manpower. They were then transported from the warehouse to sales locations via railways behind the warehouse.



The Office Building

The Office Building served as the offices and meeting rooms of the Tobacco Factory employees. Today, the first floor has been converted to the SCCP Information Center and the Design Pin. The second floor is the SCCP Management Center. The building's floor and window frames are made of woods, and the stones used for the walls were all custom cut, giving the architecture a unique and exquisite style.



Tobacco Factory

The Tobacco Factory is where tobacco leaves were handled, and cigarettes were rolled and packed. Well-known old cigarette brands, such as "Long Life" and "New Paradise", were manufactured here. The factory was especially designed with single long rooms without partitions. Many columns were positioned on the first floor to bear the weight of the machinery on the second floor.



Boiler Room

The Boiler Room once burned heavy oil to provide power for the Tobacco Factory. Its chimney used to be a Taipei City landmark. It now looks out to the faraway Taipei 101, a current Taipei City landmark, forming a visual juxtaposition of the old and the new.



Historic Buildings

Inspection Room

Tobacco Factory employees had to pass through the Inspection Room as they reported to and got off work. The Inspection Room serves the purpose of today's guard rooms, with security personnel keeping watch. To advocate for mutual support within the cultural creative industry and explore diverse business models, the room is now converted to a pop-up shop for brands to utilize. With the space rejuvenated, consumers are offered more choices with a different kind of shop.



The Machine Repair Plant

The Tobacco Factory was equipped with 30 machines for manufacturing cigarettes without filter tips, yielding 2 billion cigarettes per year. The Machine Repair Plant was where cigarette manufacturing equipment and machines were repaired.



The Nursery Room

Built around the concept of an industrial village, Songshan Tobacco Factory employed up to 2,000 workers in its heyday. Therefore, spaces were designed with different purposes. The Nursery Room has been relocated due to the construction of Taipei Dome. It resembles today's kindergartens or nurseries. Employees could leave their babies or toddlers in the care of the nannies here, so that they could go to work with a peace of mind.



Signature Buildings

Baroque Garden – Garden of Evening Fragrance

The garden was designed in 1958 by Lin Yuan-lang, a Taipei Alcohol Factory technical specialist, at the invitation of then factory director, Chen Lu-tan. Lin adopted geometric designs and fused Chinese and Western cultural elements. The fountain in the garden is a rare three-tier design resembling a champagne tower, and was built for moisture-regulating and fire-control purposes.



Ecology Pond

This large reservoir was originally constructed for fire control; it has now been repurposed into an Eco Pond surrounded by diverse conserved plants. This is a great place to hear frogs croaking and insects chirping. A rare urban wetland in Taipei City, it is considered a “green gem” of Taipei’ s Eastern District.



Multi-Showcase Exhibition Hall

The Hall was an auditorium for employees to dine and assemble. It later served as a basketball court, where the Taiwan Provincial Monopoly Bureau basketball team would practice. Now, it has been converted into the spacious Multi-Showcase Exhibition Hall, which serves well for a variety of exhibitions and performances.



Guided Tours

Weekend Guided Tours:

10:00am, 1:30pm, and 4:00pm every Saturday and Sunday

Signing Up:

Please sign up at the SCCP Information Center (on the first floor of the Office Building) the day you are joining a tour.

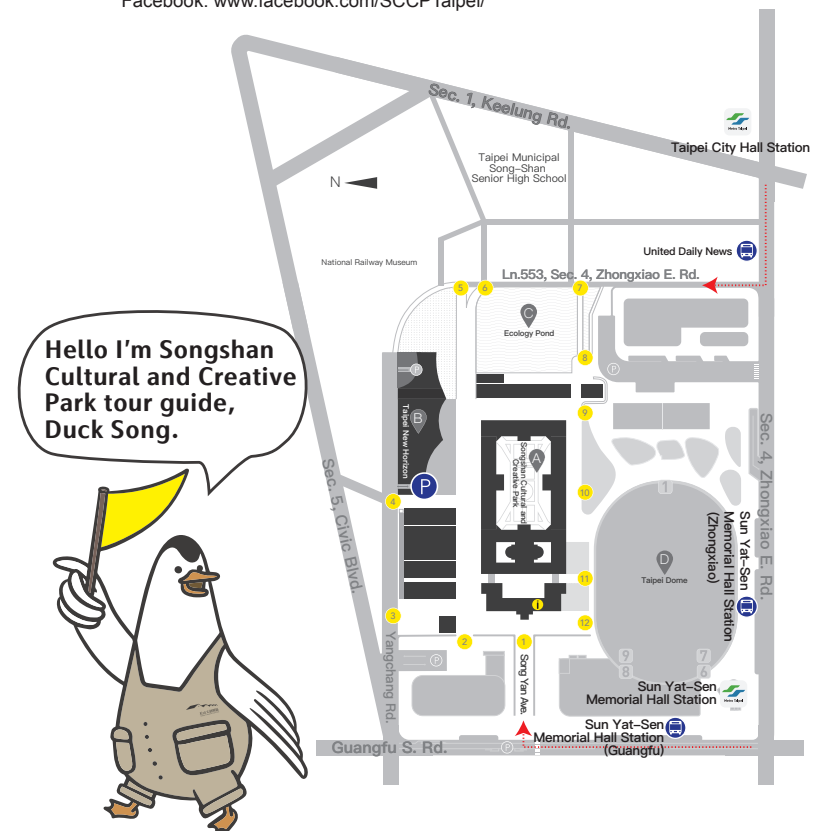
Note:

The guided tour is free and lasts for approx. 30 minutes. Please inquire whether there are tours on the day at the SCCP Information Center. If fewer than 6 people sign up for a tour, it will be cancelled. See on-site announcements for more details; no further notice will be provided. We welcome you to participate in our guided tours.

For group guided tours, please apply on the SCCP website.

Website: www.songshanculturalpark.org

Facebook: www.facebook.com/SCCPTaipei/



Songshan Cultural and Creative Park Floor Plan

N Entrance

A Songshan Cultural and Creative Park

B Taipei New Horizon

C Ecology Pond

D Taipei Dome

A0 Inspection Room | POP UP Store

A7 E East Tobacco Factory

A1 Warehouse No.1

A7 W West Tobacco Factory

A2 Warehouse No.2

A7 S South Tobacco Factory

A3 Warehouse No.3

A7 N North Tobacco Factory

A4 Warehouse No.4

A8 FamilyMart

A5 Warehouse No.5

A9 The Machine Repair Plant | ISLAND133

A6 The Office Building

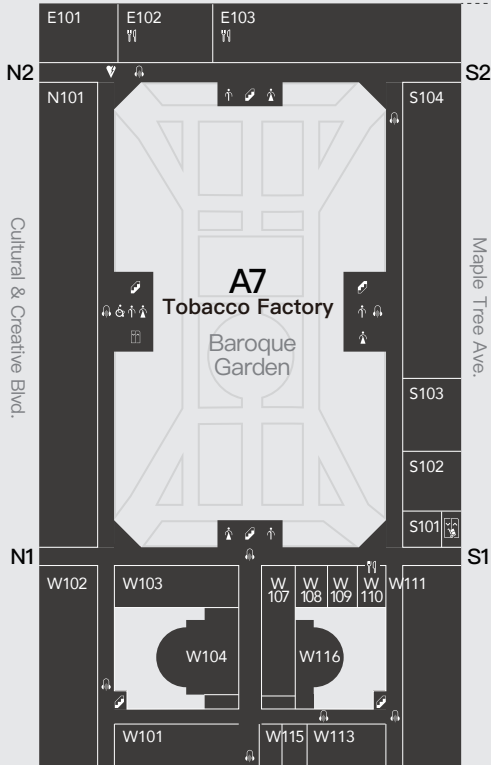
A10 Boiler Room | CAMA COFFEE ROASTERS

A11 The Nursery Room | GUANG YI IN TIME



1F

Palm Tree Ave.



A7 E East Tobacco Factory

- E101 MINIWIZ Trash Kitchen
- E102 SunnyHills / Smile
- E103 SongYan Style Gallery

A7 W West Tobacco Factory

- W101-103 Taiwan Design Museum W107.W115
- W104 Not just Library
- W108 no photo no life
- W109 INTZUIION
- W110 Herbartist
- W111 Art Space D
- W113 REHOW LIVING LAB
- W116 Male Bathhouse

A7 S South Tobacco Factory

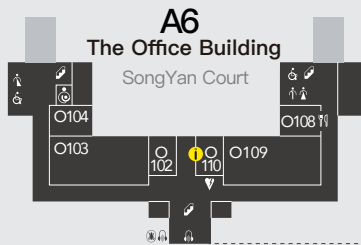
- S101 Art Space B
- S102 One Love Taipei-Indigenous Concept Store
- S103 Art Space A
- S104 South Tobacco Factory

A7 N North Tobacco Factory

- N101 North Tobacco Factory

A6 The Office Building

- O102 Taiwan Design Museum Ticket Counter
- O103-104 Design Pin
- O108 hof (EVERYDAY OBJECT)
- O109 SongYan Hub, SCCP Creative Space
- O110 SongYan Hub, SCCP Information Center



SongYan Hub

2F

Palm Tree Ave.



A7 E East Tobacco Factory

- E201 Art Space C
- E202 Exchange Center
- E203 Gravity & Growth | Cultural Industry Laboratory by Group.G

A7 W West Tobacco Factory

- W204-206 Multi-Showcase Exhibition Hall
- W207 iF Design Salon Taipei / iF DESIGN ASIA
- W208 XinForum / XinMedia

A7 S South Tobacco Factory

- S201 Taiwan Design Alliance
- S203 SongYan Creative Hub & American Innovation Center

A7 N North Tobacco Factory

- N201 TDR Information Center
- N202 TDR Creative Forum

A6 The Office Building

- O202 Taipei Culture Foundation SCCP
- O205-207 Management Center
- O203 Meeting Room TDR1 201
- O204 Meeting Room TDR1 202

- 3F** O302 Meeting Room 301